

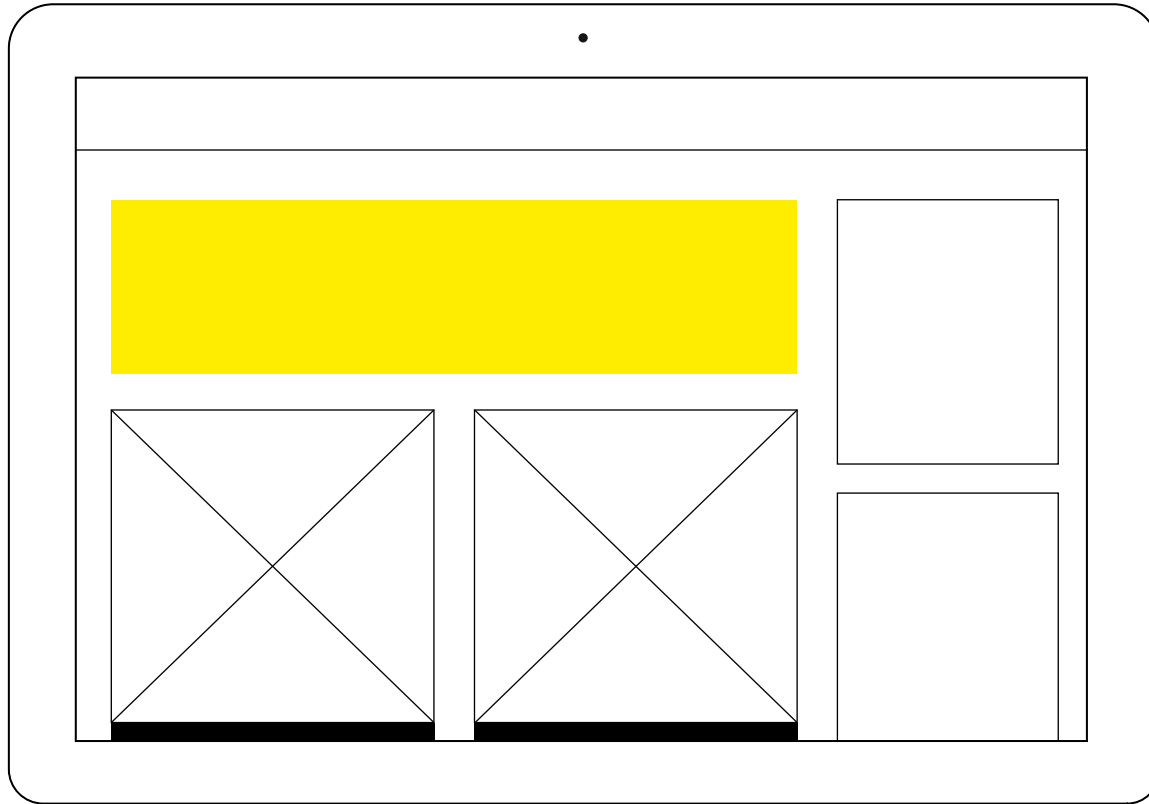
Media Kit 2020

**KubaParis**

Zeitschrift für junge Kunst

[kubaparis.com](http://kubaparis.com)

# KubaParis ONLINE — Content



This year we are relaunching our magazine and website with a new visual identity and extended content.

## ONLINE BANNER

Placement between posts in our grid layout always on top of our website.

Measures: 1200 × 400 pixel

Format: png, jpg, gif

Resolution: 150 dpi

(maximum 800 KB)

## PRICES

250,00 Euro = 1 month

300,00 Euro = 2 months

500,00 Euro = 4 months

800,00 Euro = 6 months\*\*

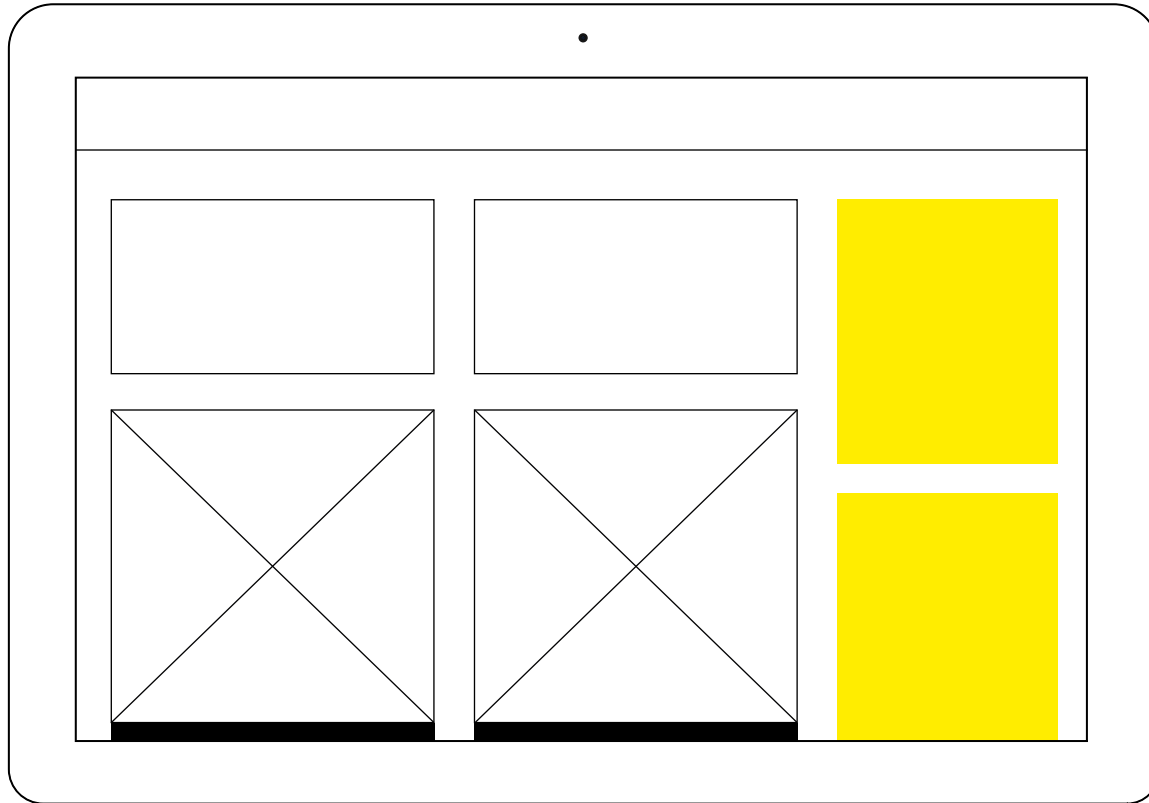
\*\* Including ONE banner-image change after 3 months.

All advertisement rates are subject to VAT.

Payment terms for advertising 30 days.

**KubaParis**  
Media Kit 2020

# KubaParis ONLINE — Sidebar



## ONLINE BANNER

Banners change position randomly in our sidebar when the page is refreshed for a balanced appearance.

Measures: 250 × 350 pixel

Format: png, jpg, gif

Resolution: 150 dpi

(maximum 800 KB)

## PRICES

260,00 Euro = 6 months

400,00 Euro = 1 year\*

\*Including ONE banner-image change every 6 months. Each additional change is charged 5 Euro.

All advertisement rates are subject to VAT.  
Payment terms for advertising 30 days.

# KubaParis ONLINE — Social Media

## INSTAGRAM

FOLLOWERS	26 K
reach WEEKLY	18 K
IMPRESSIONS	140 K
INTERACTIONS	2K
PRIMARY AGE RANGE	25 — 55

## FACEBOOK

LIKES	7 563 (+20 PER WEEK)
FOLLOWERS	7 974(+20 PER WEEK)
CONTENT REACH	4 K WEEKLY
INTERACTIONS	800 WEEKLY
PRIMARY AGE RANGE	25 — 34

detailed stats on November 2019

## PRICES INSTAGRAM

150,00 Euro each post  
180,00 Euro post incl. instagram story  
120,00 Euro instagram story (3x Image)

## PRICES FACEBOOK

100 Euro each post on timeline

## PRICES NEWSLETTER

Placement in our monthly recommendations  
(1050 Subscribers)  
100,00 Euro 1 exhibition  
200,00 Euro 4 exhibitions

All advertisement rates are subject to VAT. Payment terms for advertising 30 days.

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# KubaParis ONLINE.

## Website

UNIQUE visits / MONTH	20 K
PAGEVIEWS / MONTH	34 K
MALE	47%
FEMALE	53%
PRIMARY AGE RANGE	25 — 40

## Top Countries

USA	35,7%
Germany	22 %
United Kingdom	10%
Kanada	5%

## Social media

FACEBOOK	7,9K
INSTAGRAM (+300 per Week)	26 K
MALE	47%
FEMALE	53%
PRIMARY AGE RANGE	25 — 44

detailed stats on march 2020

Source: Google Analytics [www.kubaparis.com](http://www.kubaparis.com)

# KubaParis about.

PUBLISHER

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PLACE OF PUBLICATION

worldwide

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